



THE

Kol

VOLUME 100 NO. 6
JULY/AUGUST 2021
TAMMUZ/AV/ELUL 5781



Summer Fun *with* TEMPLE BETH EL

Mission Statement

Temple Beth El is a vibrant and inclusive community of Jews who join together for prayer, education, celebration, mutual support and comfort, tikkun olam and acts of loving kindness. We are guided by Torah and the principles of the Conservative movement. We are committed to our community, the State of Israel, and Jews around the world

Vision Statement

Our vision is that Temple Beth El will be an inspiring center of Conservative Judaism in which meaningful experiences and memories take root and grow.

Values Statement

We are a welcoming and inclusive congregation.
We value and respect each congregant and his or her personal journey in Judaism.
We foster a sense of connectedness with our community.
We value participation in all aspects of synagogue and Jewish life.
Our congregation will be here for the entire Temple family now and for future generations.

Welcome!



139 Winton Road South
Rochester, NY 14610
Phone: 585-473-1770

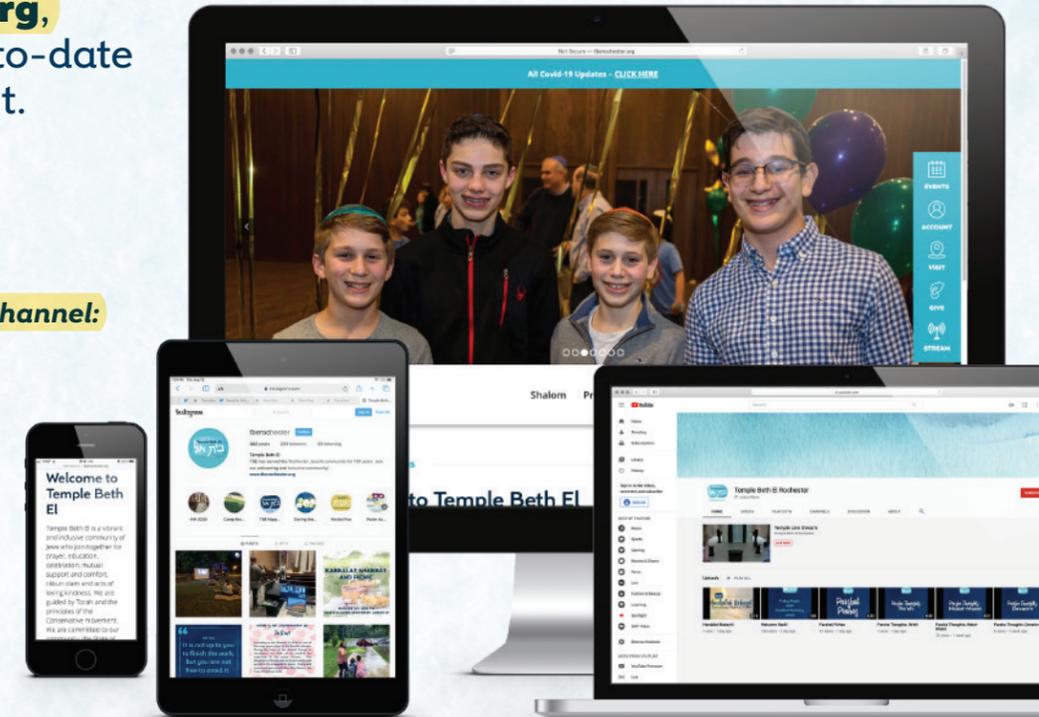
STAY CONNECTED

Stay connected with us at www.tberochester.org, where you can find up-to-date information and content.

 [facebook.com/TBEROCH](https://www.facebook.com/TBEROCH)

 [@tberochester](https://www.instagram.com/tberochester)

 [Subscribe to our YOUTUBE Channel: Temple Beth El Rochester](#)



WEEKDAY SERVICES

Shacharit:

Sunday:8:30 am
Monday–Friday:7:30 am
Rosh Hodesh:7:15 am
Secular Holidays:8:30 am

Mincha/Ma'ariv:

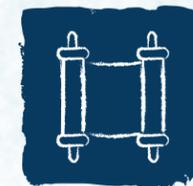
Sunday–Friday:6:00 pm



SHACHARIT ZOOM LINK:
<https://tinyurl.com/y6p5ky6h>
Call-in: (929) 205-6099
Meeting ID: 846 8881 5480



MINCHA/MA'ARIV ZOOM LINK:
<https://tinyurl.com/y6d78zsx>
Call-in: (929) 205-6099
Meeting ID: 841 5194 9603



SHABBAT SERVICES

Pesukei dezimra:9:30 am
Shacharit:10:00 am
Torah Service:10:30 am

Mincha/Ma'ariv:

1 hour and 15 minutes prior to sunset



ZOOM WITH THE CONGREGATION:
<https://tinyurl.com/y23h7qh8>
Call-in: (929) 205-6099
Meeting ID: 858 5167 5893



MINCHA/MA'ARIV ZOOM LINK:
<https://tinyurl.com/y6d78zsx>
Call-in: (929) 205-6099
Meeting ID: 841 5194 9603

All Shabbat information including our trifold can be found on our website:
<https://www.tberochester.org/pray/shabbat-services/>



PRESIDENT'S MESSAGE

Last month we celebrated Shavuot. The holiday drew my attention to the celebration of the first grain harvest and the giving of the Torah after exodus from Egypt. This feels to me like a time of celebration for our congregation and a re-engagement with Torah after a long and strange block of time.

I look forward to what I hope will be a renewed gathering of the congregation after a time that caused many of us to find new ways of connecting with each other and new ways of connecting with parts of our Jewish lives that we treasure.

I hope that our collective engagement can be the strength that the Beth El community needs to test the waters as we continue to connect electronically, see each other in person, and find joy in our Congregation.

Thank you Marty Spokony for rising to the challenges the synagogue community has faced over the past few years. Your leadership has been inspiring. Gerald Gamm, Allison Fogel, Abe Glazer, Sara Ressler, Aviva Scholchat, Howard Goldberg, Evan Spindlaman, and Mike Phillips - thank you for all you have given to the Beth El community as officers and active participants. Thank you in advance for your service as we move through what is sure to be a time of exciting transition.

Thank you to Hazzan Levin for bringing music to our congregation. We wish you and your family much happiness, and success in your next adventure.

Debbie, Rabbi, all the professional staff and all the volunteers - thank you for all your creativity, flexibility and work in the recent past. I know I speak for many in the congregation when I say that you rose above expectations to provide a meaningful connection for many of us.

Matthew Ryen
TBE Board President



FROM THE DESK OF THE SENIOR RABBI

Why Observe Sorrow?

On Tisha B'Av Sunday, July 17th, after Shabbat is over, we will gathered to read the Book of Lamentations (Eicha). On Sunday morning, we shall read and chant "Kinot" or poems of elegy to mark the fast day. The first Temple of King Solomon was destroyed on Tisha B'Av in the year 586 BCE. Subsequently, that Temple was rebuilt when the exiles returned from Babylonia and destroyed again in the year 70 CE by the Romans. There are those less aware of our traditions who find strange this embrace of sadness. This association with the tragedy of the past, which we mark on Tisha B'Av, cuts deeply into the Jewish consciousness. It finds expression in other practices. For example, breaking the glass at the end of a wedding celebrations in memory of the destruction of the Holy Temple and the exile of the Jewish people.

There are those who oppose these practices and say it is unnatural, this unremitting mourning of Zion. Why do you seek to relive that tragedies of the past, they say? These are best left for historians. Why bother with lamentations and mourning? Time sweeps away all the difficulties and the pain and the adversity. Is not this a kind of pathology? In a healthy mind, the unpleasantness of the past is forgotten. But this destruction of its memory is stubbornly preserved in Jewish forms of observance.

These critics find added force with the re-establishment of the state of Israel. They say, with the state itself, we mark the end of the homelessness of the Jewish people. They argue, all you have to do is to visit Israel. Why fast if the Western Wall of the Holy Temple is again in Jewish hands? Because of moral reasons; because destruction and sadness remembered by Tisha B'Av is of a moral nature. We failed to show honesty and deal correctly with our brothers and sisters. Because it was Jew against Jew; because this was the moral failure of the Jewish People; we must remember what happened. WE need to grasp what it means to be a Jew, because sometimes you learn as much from your failures as you do from your successes.

When we remember the sorrows of our ancestors, we are strengthened to see the vision of a greater tomorrow. We become aware of the kind of world of justice and freedom and truth and peace that we can create.

Please join us on Tisha B'Av to remember and to become aware of the kind of world of justice and freedom and truth and peace that we want and can create.

Rabbi Leonardo Bitran

Subscribe to
Rabbi Bitran's
youtube playlist
"Parsha thoughts"



FROM OUR EXECUTIVE DIRECTOR

The summer months always seem to fly by so quickly! I know that will be even more true this year with the High Holy Days starting on Labor Day. That being said, we hope you will spend some of your precious summer time with us at Temple Beth El. We're offering something for everyone starting with Shabbat services with outdoor babysitting and kiddushim, special Sunday programs and weekday fun with Camp Keshet, Watermelon Wednesdays, gardening and more!

We'll be spending lots of time in our newly renovated Children's garden. We are very grateful to the Stern family for funding the work needed to make this space more useable and beautiful.

You won't want to miss our Humongous Basement Cleanout Garage Sale at the end of July and Needy Ego Arts Festival in memory of Ilana Finklestein at the end of August. Lot's of volunteers are needed for both (and shoppers too!)

We'll also be busy this summer welcoming our new president Matt Ryen, and new officers Aviva Schochat, Evan Spindelman, Allison Fogel, Gerald Gamm and Howard Goldberg and new board members Leah Goldman and Lina Spokony.

Watch for more information about the High Holy Days as we make plans to welcome everyone back for safe and creative services, programs and celebrations.

Have a great summer! Looking forward to seeing you soon!

Debbie

LIMMUD RE-IMAGINED

This Spring we had our final session of Virtual Jewish Youth Education for this school year. We were able to culminate the mini-mester in a jam-packed, in person Shavuot weekend. Our third and fourth graders received their siddurim, and our sixth graders made the yads they will use in their b'nei mitzvah. We look forward to our many in person and virtual summer programs, and introducing you to our brand new Jewish Enrichment Program, BE.WISE. We hope to see your family this summer, whether it's at a Bake @ Beth El or a Friday Night Dinner!

BE.WISE: JEWISH ENRICHMENT PROGRAM

WISE= Wisdom, Identity, Spirit & Education

A varied and customizable experience, with clear learning outcomes for every grade, complemented with multi-generational learning opportunities and a special curriculum for B'nei Mitzvah students.

THE LEARNING EXPERIENCE FEATURES:

- Choice in courses and schedule
- Classes designed for attention span, interest and enrichment
- Mix of ages for maximum friendship while learning
- A blend of instruction, field trips and experiential activities
- Teachers trained in making learning fun, relevant and memorable

CURRICULUM AT-A-GLANCE:

The curriculum consists of 4 core courses taught online to maximize scheduling flexibility and quality of instruction.

THE CORE COURSES ARE:

1. Hebrew: Reading & Comprehension
2. T'filah, Holidays & Shabbat
3. Torah & Values
4. Jewish Identity: History, Heritage & Israel

Hebrew is required in every session and every student receives 30 minutes of 1:1 instruction per week.

T'filah, Holidays & Shabbat, Torah & Values, and Jewish Identity: History, Heritage & Israel courses are taught in modules of 8 weeks each. There are 2 modules for every grade level. This means that these courses are not required in every session, which increases your ability to build the best schedule for your family's needs.

Students can attend online classes from TBE under the supervision of trained madrichim.

Every unit of online learning will be complemented with in person activities and field trips, mitzvah projects, family programs and Shabbat services.

7th Graders will meet once per week for Core Course that will rotate through the topics of Torah & values, Customs & Culture, History, and Israel.

In addition to the Core Courses, every session offers a choice of Electives taught in person at TBE.

ELECTIVE OPTIONS INCLUDE:

1. Enhanced Hebrew: Grammar & Conversation
2. Cultural Judaism Today: Food, Art, Music, Drama
3. Identity Through Sport
4. Hands-on Jewish: STEM, Makerspace & Discovery

SCHEDULE:

BE.WISE is offered in 3, 8-week sessions. All courses offered between 4-6pm on Monday-Thursday, and at 9am and 12:30pm on Saturdays. Personalized Hebrew instruction is offered between 3:30-6:30pm Monday to Friday and 9:30-11:30am on Sundays.

Session 1: October 4-Dec 11, 2021 (no classes during week of Thanksgiving)

Session 2: January 10-March 12, 2022 (no classes during President's Week)

Session 3: March 21-May 20, 2022 (no classes during Pesach April 15-22)

HIGHLIGHTS OF THE PROGRAM:

- Top quality educators teaching a new, exclusive and resonant curriculum
- A flexible schedule designed for busy family life
- Courses that feature hobbies and interests while teaching Jewish literacy
- Easy online registration with consistent communication about progress and growth
- Confident B'nei Mitzvah students & graduates who can flex their skills beyond the synagogue
- Outline for successful inclusion

Registration details at www.tberochester.org

For more information contact bzaretsky@tberochester.org



SUNNY SUNDAYS PLAYTIME

JULY 11 AND AUGUST 15 | 10:30 AM

SPONSORED BY WEINTRAUB MEMORIAL FAMILY HOLIDAY PROGRAM FUND

Join other parents and children (infant-5) on our playground for some bagels, playground fun, and brief program/activities.

SUMMER FAMILY FUN WITH WATERMELON WEDNESDAYS

JUNE 30-AUGUST 11 | 1 PM | KESHET PLAYGROUND

SPONSORED BY WEINTRAUB MEMORIAL FAMILY HOLIDAY PROGRAM FUND

- July 7 Leah Sherman with Jojo's Cool Bus
- July 14 Biffy Borg with PJ Library
- July 21 Butterfly Kids Yoga
- July 28 Hillel Community Day School
- Aug 4 Aerial Arts of Rochester
- Aug 11 Gail Vail with Jojo's Cool Bus

Free and open to all

Contact Mandi Warner at mwarner@tberochester.org with questions



bring.

EARLY CHILDHOOD UPDATE

It's hard to believe that a year ago at this time we hadn't even had registration out. We were just preparing for a few weeks of camp and trying to figure out how we were going to safely open in the Fall. Now we are entering summer with a bang with 7 full weeks of camp that will include lunch bunch and enrichment, and we have finished school together in this memorable year. Registration is out for the Fall, and we are filling up in several of the classes very quickly. This is much different than what our outlook was like last year, when we were taking guesses as to what the Fall would

The past few months have been nothing short of incredible seeing families coming together for a rainbow-themed program about Lag B'Omer and two early childhood programs for Shavuot. We actually had an in-person Tot Shabbat on June 18. This was only our second one since January of 2020! (The first was early last September). We are slowly moving in the right direction, and there is nothing more exciting than having our children and families all together again.

One of the many highlights of the past few months was our Butterfly Release. Four of our five Keshet classrooms cultivated caterpillars that turned into butterflies. The children loved watching these creatures change and learned vocabulary such as metamorphosis and life cycles. It was neat to see the names the children came up with for their caterpillars, including Fluffy, Rolex, and Pickles! Rabbi Winaker led an in-person program to say some prayers over the mitzvah of releasing the butterflies, and then Zoomed into all of our Keshet classes as they released the rest. The magic happened as the children watched their butterflies fly out of their temporary homes and into the sky. One by one the teachers were calling out the names of the butterflies, and the smiling faces and squeals of the children were contagious.

We celebrated the end of this unprecedented year with a community heroes-themed party. Each class had their own time to shine and to participate in various activities including making their own capes and hero autograph books. We had great Bubble Artist for entertainment and finished the day with Mini-Melts ice cream! It was the perfect send-off for our own young heroes!

We are thrilled to have so many family events planned for this summer, including limited space in Camp Keshet. We began a series of Sunny Sundays at the playground for young families to shmooze and get to know each other. We plan on doing this monthly as long as the weather holds up.

Watermelon Wednesday guests include the City of Rochester Fire Department, Jewish Children's musician Leah Sherman, Hillel Community Day School, PJ Library, Butterfly Kids Yoga, Aerial Arts Acrobatics, and Gail Vail with Amusement Park Art. Expect some guest appearances from Jojo's Cool Bus (a school bus filled with ice cream!). Watermelon Wednesdays run from June 30- August 11 at 1pm.

We will be finishing our summer with a long-awaited musical performance from Shira Kline, also known as Shirlala! On August 22 at 10 am, come grab your favorite spot on our lawn and hear this famous Jewish Children's Artist and her band! This will be a great way to start your Sunday and a nice end of the summer family activity. Be on the lookout for more information! This is something you do not want to miss. The concert is free and open to all.

School registration is open, and we are filling up quickly. We will also be looking for more ways to engage and help bring young families back together again. Please feel free to reach out to me any time.

Happy Summer!

L'Shalom,

Mandi Warner

Mandi Warner

For more information call 473-1770
or visit tberochester.org



Links may be found at www.tberochester.org

Mimosa Mondays

STARTS JULY 5 | 9 AM

Starting July 5, join us every Monday for some mimosas and gardening.

Watermelon Wednesday

1 PM | KESHET PLAYGROUND

JULY 7 | LEAH SHERMAN – JOJOS COOL BUS

JULY 14 | BIFFY BORG WITH PJ LIBRARY

JULY 21 | BUTTERFLY KIDS YOGA

JULY 28 | HILLEL COMMUNITY DAY SCHOOL

AUG 4 | AERIAL ARTS OF ROCHESTER

AUG 11 | GAIL VAIL

Kabbalat Shabbat and Picnic

JULY 9 | 6 PM | BBQ THEMED DINNER

JULY 23 | 6 PM | TU B'AV ROMANTIC DINNER

AUGUST 6 | 6 PM | SHABBAT DINNER

AUGUST 20 | 6 PM | SHABBAT DINNER

Join Temple Beth El to welcome Shabbat under the sky with a Kabbalat Shabbat Picnic. Enjoy being outdoors with friends and family on what will hopefully be a beautiful evening. Please note this is an outdoor event and dress accordingly. Registration required. We hope to see you there!

Sunny Sundays

JULY 11 AND AUGUST 15 | 10:30 AM | TBE PLAYGROUND

Join other parents with children (infant-5) in our playground for some bagels and playground fun.

Wine and Weed Wednesdays

JULY 14 AND AUGUST 18 | 6:30 PM | TEMPLE BETH EL GARDEN

Sip wine and help us tend our garden

Tisha B'av

JULY 17 & 18

See Service times on Page 13

20/30s Tu B'Av Rom Com on the Lawn

JULY 19 | 7:30 PM | TBE LAWN

Celebrate the day of hearts while watching your favorite Rom Coms on the lawn of TBE. Bring your blanket, and we will provide the snacks! Back by popular demand JOJOS COOL BUS!

Bake with Beth El



JULY 22 AND AUGUST 26 | 6:30 PM | VIA ZOOM

Enjoy our monthly baking series where we will come together as a community (virtually) to bake various traditional Jewish treats, often with a guest host (local or non-local celebrities!). Purchase a kit complete with all you need to bake, or just tune in with your own supplies. We also offer a special add-on where you can purchase your own TBE apron! It's the Jewish way, come bake and nosh with us! In July we will be making Chocolate Truffles and in August we will be making Apple Honey Cake.

Mini Minyanaires (formerly known as Tot Shabbat)

JULY 24 | 10:30 AM | TEMPLE BETH EL

Join Rabbi Jeremy Winaker for an age-appropriate musical and engaging Kabbalat Shabbat that gives children a true Shabbat experience that will help them transition to the main service.

HUMONGOUS Basement Clean Out Garage Sale

JULY 25

We're cleaning out our basement and we invite you to join us. TBE will be collecting any donations, clothes, household items, electronics, toys, etc for a garage sale fundraiser. Anything that isn't sold will be donated. All proceeds from the sale will go directly to benefit TBE scholarship education funds. You can drop off items during business hours.

4th Annual Joint Golf Outing

JULY 26TH | 8:30 AM | MENDON GOLF CLUB (MENDON, NY)

Make sure to sign up to participate in our fourth Annual Golf Tournament with Temple Beth David at Mendon Golf Club in Mendon NY. Don't play golf? Join us after for Hors D'oeuvres. Registration/Sponsor forms are available online at:

www.tberochester.org/golf/

8:30 AM - Registration, Breakfast, Team Pictures

10:00 AM - Shotgun Tee Start

4:00 PM - Hors D'oeuvres

Blood Drive

JULY 28 | 10-2PM | TEMPLE BETH EL

Celebrate life, make a difference, and do a mitzvah by giving blood. Blood is needed for many different kind of patients. It could be a young child with a rare blood disorder, a family member fighting cancer, or someone involved in a car accident. Please schedule an appointment to donate at the at this special blood drive. You will feel good knowing you've helped change the lives of patients in need.

Want to
buy or sell?
Call Marilyn!



Marilyn Greenberg
Licensed Associate
Real Estate Broker
SRES, REALTOR®

2349 Monroe Avenue, Rochester, NY 14618

Direct: (585) 461-6339

Cell: (585) 729-1312

E-mail: MarilynGreenberg@HowardHanna.com

Feldman
HEATING & COOLING

Serving The Greater Rochester Area.
Over 95 Years of Experience.

(585) 288-2050

1776 East Main Street
Rochester, NY 14609



Petrella Phillips LLP Certified
Public Accountants
Plan. Perform. Progress.

Michael M. Phillips, CPA

1892 S. Winton Road

- Full service CPA firm
- Conveniently located
- Evening and weekend appointments available
- Temple Beth El member

michael@petrellaphillips.com

585.544.1040

www.PetrellaPhillips.com

Simchat Shabbat

JULY 31 | TEMPLE BETH EL

As a Temple we will celebrate congressional birthdays and anniversaries! Call the office if you would like to participate in a group aliyah virtually or in person.

Shir Lala Concert

AUGUST 22 | 10 AM | TEMPLE BETH EL

We are thrilled to welcome Shira Kline, also known as Shirlala, to Temple Beth El. This will be a great way to end summer and get your children in the back-to-school, ready for High Holiday mode. We are so thankful to Hillel Community Day School for being our rain plan!

Needy Ego Arts Festival Call to Artists & "Emerging Artists"

AUGUST 22 | 10 AM | TEMPLE BETH EL

Everyone is invited to enjoy a day of art, music, culinary delights and boutique shopping as Temple Beth EL is transformed into an outdoor arts and crafts marketplace. Proceeds to benefit the Ilana Finkelstein Art Fund.

Selichot Service - "Music for the Soul"

AUGUST 28 | 8:45 PM | TBE SANCTUARY

Join us for an exquisite evening of prayer and orchestral music to usher in the Jewish New Year 5782.



TBE Celebrates Pride Month

Join us for Pride Shabbat on July 10, TBE's annual celebration of Pride Month. Speakers from the LGBTQ committee will talk about the importance of TBE's efforts to become a more inclusive congregation in which lesbian, gay, bisexual, transgender, and queer Jews feel 100% comfortable.

TBE members are once again encouraged to participate in Rochester's Pride activities, some of which are listed below:

WEDNESDAY JULY 7: Pride Night at the Rochester Red Wings game. Gates open at 6 p.m., first pitch at 7:05 p.m. Ticket info available online at www.tberochester.org or call the office at 473-1770.

SATURDAY, JULY 10: Pride Shabbat (services at 10:00am), followed by a special Kiddush

SUNDAY JULY 11 Rainbow Seniors ROC Community Picnic 11:00 am Genesee Valley Park - Roundhouse area

Questions? Please contact the Temple office.

TISHA B'AV SERVICE TIMES

SATURDAY, JULY 17

Mincha/Seudah Shelisheet..... 8:30 PM
Ma'ariv & Eicha..... 9:37 PM

SUNDAY, JULY 18

Shacharit..... 8:30 AM
Mincha 1..... 2:00 PM
Mincha 2..... 6:00 PM
No Ma'ariv
Fast ends..... 9:23 PM



**Home, Auto,
Business Insurance**

6843 Pittsford Palmyra Road
Fairport, NY 14450
Phone: (585) 442-4130
Fax: (585) 244-0664

www.lombardcecil.com



AVROCHESTER.COM
Broadcasting Audio Visual Events

jerry@wowwerks.com

Advertise With Us!

Special rates are available when you advertise in the Kol, Calendar, and on the tberochester.org website.

Please contact Sarah Lloyd
slloyd@tberochester.org
585-473-1770



B'NAI MITZVAH



JOEY AARON JOSEPHSON

Bar Mitzvah Date: July 10, 2021
Parents: Aliza & Corey Josephson
Siblings: Adam Josephson
Grandparents: Rochelle & Shlomo Gabay; Nate & Rita Josephson; Susan Cohen & Avi Ashrey

Joey is a 7th grader at Twelve Corners Middle School. He likes to study insects & play soccer. One of his favorite things to do is play & spend time with his brother. He likes to listen to 80's music and watch 80's movies with his dad & mom. Joseph is looking forward to celebrating with his friends and family for his Bar Mitzvah.



LIAM ASHER FURMANSKY

Bar Mitzvah Date: July 24, 2021
Parents: Joseph Furmansky & Rebecca Von Rhedey
Siblings: Aidan Furmansky
Grandparents: Max Furmansky z"l & Hilda Furmansky
 Carmen & Andres Von Rhedey

Liam was born November 30, 2007 in San Diego California. Liam is an Honor Student at Canadaigua Middle School. Liam plays soccer for Empira United, Rochester NY. Liam likes to fish, draw and loves music.

Welcome New Members

Eliyahu & Marissa Barashi
 Cady Glaubinger & Benjamin Hart
 Benjamin & Kaitlin Gold
 Kenneth Ouriel & Joy Bracker/ Ouriel
 Matthew & Elaine Zheleznyak



MAZAL TOV

To **BETTE GOULD-ROSS & DAVID ROSS** on the birth of their granddaughter, Micah Florence, on April 21, 2021. And Mazal Tov to parents, Carrie Ross & Gregory Billing; and grandmother, Joyce Billing.

To **RANDI FOX TABB & CHARLIE TABB** on the birth of their granddaughter, Hailey Quinn Tabb on April 11, 2021. And Mazal Tov to parents, Andrea & Jesse Tabb; brother, Bryce; and maternal grandparents, Shirley & Andy Hobbs.

To **JANISE & HAL ROSS** on the birth of their granddaughter, Shira Danielle Brenner on April 6, 2021. And Mazal Tov to parents, Ariella & Stephen Brenner; sister, Abigail Brenner; paternal grandparents, Debbie & Ed Brenner; and great-grandparents, Audrey & Bill Singer.

To **MATTHEW STEVENS AND JENNIFER PIER** on their wedding, Sunday, May 23, 2021. And Mazal Tov to parents of the groom, Michael Stevens and Peggy Stevens, z"l; and parents of the bride, Jo Ann and Jim Pier.

To **TRACIE GLAZER** for receiving a 2021 Women of Excellence Award present by the Rochester Business Journal.

To **MICHAEL E. POLLOCK** for receiving the 2021 NYS Senate Commendation Award.

Advice for the life you lead

Advice. **Beyond investing.**



Michael H. Cooper
 Senior Vice President—
 Wealth Management
 Senior Portfolio Manager
 585-218-4593
 michael.h.cooper@ubs.com

You have a vision for how you want to live for today, tomorrow and beyond. We start by asking the right questions to uncover what's most important, and then work with you to create a plan to help you pursue it. Along the way, we offer advice that addresses every aspect of your financial life, at every stage of your life. It's what we call: Advice. Beyond investing.

The Rochester Group
UBS Financial Services Inc.
 400 Linden Oaks
 Rochester, NY 14625

For some of life's questions, you're not alone. Together we can find an answer.

ubs.com/team/therochestergroup



As a firm providing wealth management services to clients, UBS Financial Services Inc. offers investment advisory services in its capacity as an SEC-registered investment adviser and brokerage services in its capacity as an SEC-registered broker-dealer. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business, that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information, please review the PDF document at ubs.com/relationshipsummary. © UBS 2021. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. CJ-UBS-912845340_1 Exp.: 01/31/2022

SCENES FROM OUR ANNUAL MEETING

This year's annual meeting took place under our new tent. It was a joyous way to reconnect after a year apart. Special honors went to our Volunteers of the year: Jenn Schwab West, Gabby Brugg, and Lara Bitran, our outgoing President Marty Spokony and the Staff of Temple Beth El.

- PRESIDENT** Matthew Ryen
- VICE PRESIDENT** Allison Fogel
- VICE PRESIDENT** Gerald Gamm
- VICE PRESIDENT** Aviva Schochat
- TREASURER** Evan Spindelman
- SECRETARY** Howard Goldberg
- OFFICER AT-LARGE** Abraham Glazer
- OFFICER AT-LARGE** Michael Phillips
- PAST PRESIDENT** Martin Spokony

Thank you to our outgoing officers and board members including Sara Ressler. We welcome new board members Mical Raz, Leah Goldman, and Lina Spokony.



MEN'S CLUB

Men's Club of Temple Beth El
Involving Jewish Men in Jewish Life

Something Informative, Inspiring, and/or Entertaining

Programs in person at TBE? Yes, we hope by this coming fall or early winter, we can return to in-person programming. We have several possible speakers lined up and are waiting to confirm dates. And we've already had our first event since covid that people could attend in person as well as by Zoom: our annual meeting on June 6, at which we installed next year's club officers, and heard from our own Jon Allentoff about Jewish comedy and music in Hollywood.

Before that, we refused to let that miserable bug keep us down by presenting a variety of fascinating, well-received programs via Zoom. Andy Moore, Director of Operations at our airport (now known as Frederick Douglass Greater Rochester International Airport) spoke about airport operations during the pandemic and efforts to upgrade the airport and improve air travel to and from Rochester. Ralph Meranto, Producing Artistic Director at the JCC CenterStage Theatre, offered a behind-the-scenes look at how plays are selected, developed, and produced at Rochester's only professional theater with deep Jewish roots. And Mitch Gruber of the Rochester City Council and Foodlink delivered a powerful presentation about "Hunger in Our Community," and how Foodlink is helping feed people during the economic crisis created by the pandemic.

Now we're looking to the future. This summer, we may be able to enjoy our annual outing to a Rochester Red Wings game. As this goes to press, the details haven't been finalized. As soon as we know, we'll let you know through the usual channels (emails, flyers, the TBE website, etc).

In the meantime, have a great summer. Things are getting better.

JOIN US!

Fourth Annual Joint Golf Outing

JULY 26TH | MENDON GOLF CLUB






8:30 AM: REGISTRATION

10 AM: SHOT GUN TEE START

4 PM: HORS D'OEUVRES

REGISTER ONLINE AT: WWW.TBEROCHESTER.ORG/GOLF



SISTERHOOD

When women support each other, incredible things happen.

All Sisterhood meetings and programs are open to the entire Temple Beth El family.

Just Judaica

Yes! We are still open, by appointment only. Hours are available when the office is open. For an appointment, or to get your copy of the "613 Cookbook". Call Lynda (385-3563), Iris (244-3947), Peggy (797-9005) or Gail (473-6855).

All your Judaica needs can be met at Just Judaica, our gift shop. Call if you need an appointment.

Looking for new recipes? Take a look at "613 Recipes", our own temple's cookbook, available at our gift shop.



Sisterhood Mission Statement

Our mission is to strengthen and unite the women of Sisterhood and support them to understand and perpetuate Conservative/Masorti Judaism in the home, synagogue and community and reinforce their bonds with Israel and Jews worldwide.

NEEDY EGO ARTS FESTIVAL CALL FOR ARTISTS AND EMERGING ARTISTS!

AUGUST 22

Have you ever walked through an art show or craft fair, and thought "I wish I was in this show." Well, THIS IS YOUR CHANCE!

Open to artists and craftspersons in the Western New York community.

Register at www.tberochester.org/neaf/

Proceeds to benefit the Ilana Finkelstein Art Fund.



REMEMBERING ILANA

**ILANA CARYL FINKELSTEIN
DECEMBER 9, 1987–JANUARY 9, 2021**

Ilana's life revolved around family, friends, pets and art. Her art began at age seven, when she began to sculpt. She had hands meant for creating – sculptures, ceramics, jewelry, paintings and drawings, crocheting, metalworking, stained glass, lampwork. She needed to keep those hands constantly busy and the objects she created were amazing.

Ilana was a graduate of Brighton New York High School, and attended RIT's School of American Craft. She focused on her art, and was active in the summer craft fair circuit in the Rochester/Buffalo area. Recently she had been living in St. Paul, MN, where she had an art studio.

Ilana was a true artist, with an artist's soul, eye and talent. She was known for her paintings, drawing, and sculpting, and had an enthusiastic following for each. Her first love was jewelry design, which she sold through her small business Needy Ego Designs. She saw the world through an artist's eye, aware of the intrinsic beauty of things. She used her art to touch people and trigger an emotional response in all who experienced it. She cared deeply about the environment, animals, and the struggles people encounter in their lives. In her own way, she tried to make the world a better place.



She was morally outraged by the inequities and evils she saw all around her in the world. If you knew her, you probably own something she made. She was always giving away her precious objects, especially if you admired something in particular. For her, art was not something to sell, but something to experience. She would say "take it" and would not take no for an answer.

INTRODUCING THE ILANA FINKELSTEIN ART FUND

The Ilana Finkelstein Art Fund has been established to support a strong Jewish visual arts presence at Temple Beth El, Rochester, New York, and in the Rochester Jewish community at large. Jewish visual arts inspire us to perceive our world in wonderfully varied ways. Temple Beth El is a strong Conservative congregation which strives to fulfill the 3 pillars of a synagogue—a house of worship, a house of study, and a house of assembly for the Jewish people. Jewish visual arts can help us forge connections to all three pillars.

Visual arts vary in form, content and structure, from ancient forms such as painting and drawing, to modern forms such as sculpture and photography. The Ilana Finkelstein Art Fund strives to use a variety of these forms to impact our emotions as well as our intellect, in support of our members and their connection to the values of Conservative Judaism.

In its formative years, the Fund is envisioned to support an annual temple-wide event. Initial ideas include (1) an artist-in-residence weekend, with teaching components for youth and adults, (2) an art show and sale, or perhaps (3) an artists salon, where local emerging and established artists share their completed pieces or works-in-progress with other artists and the Temple community. In future years, the Fund can flexibly evolve to meet the needs and opportunities of the Temple community.

The Ilana Finkelstein Art Fund hopes to share Ilana's love of art and Judaism with her Temple community.

To make a donation visit <https://www.tberochester.org/support/>